



# Cookie Policy

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## INTRODUCTION

PenChecks, Inc. and its subsidiaries and affiliates (PenChecks Trust Company of America, PenChecks Missing Distributees, LLC, National Registry of Unclaimed Benefits and Alpha and Omega Financial Management Consultants, Inc., collectively “we,” “our” or “us”) may use cookies, web beacons, tracking pixels, and other tracking technologies when you visit our websites, including any other media form, media channel, mobile website, or mobile application related or connected thereto (collectively, the “Site”) to help customize the Site and improve your experience.

We reserve the right to make changes to this Cookie Policy at any time and for any reason. Please note the “Last Updated” date of this Cookie Policy. Any changes or modifications will be effective immediately upon posting the updated Cookie Policy on the Site and you will be automatically asked to select your Cookie preferences again any time you return to the Site after an update has been made.

## USE OF COOKIES

A “cookie” is a string of information which assigns you a unique identifier that we store on your computer. Your browser then provides that unique identifier to use each time you submit a query to the Site. We use cookies on the Site to, among other things, keep track of services you have used, record registration information, record your user preferences, keep you logged into the Site, facilitate purchase procedures, and track the pages you visit. Cookies help us understand how the Site is being used and improve your user experience.

## TYPES OF COOKIES

The following types of cookies may be used when you visit the Site:

### Strictly Necessary Cookies

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

### Performance Cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.

### Functional Cookies

These cookies enable the website to provide enhanced functionality and personalization. They may be set by us or by third party providers whose services we have added to our pages. Some third-party cookies on penchecks.com share your information in ways that CCPA/CPRA and TDPESA may categorize as a sale. If you are a California or Texas resident you are able to opt-out of

these cookies by going to [penchecks.com](https://penchecks.com) and clicking on the “Do Not Sell My Personal Information” link at the bottom of the page. However, if you do not allow these cookies then some or all of these services may not function properly.

### **Targeting Cookies**

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

### **Social Media Cookies**

These cookies are set by a range of social media services that we have added to the site to enable you to share our content with your friends and networks. They are capable of tracking your browser across other sites and building up a profile of your interests. This may impact the content and messages you see on other websites you visit. If you do not allow these cookies you may not be able to use or see these sharing tools.

### **CONTROL OF COOKIES**

You can select your Cookies preference in the Preference Center. Most browsers are set to accept cookies by default. However, you can also remove or reject cookies in your browser’s settings. Please be aware that such action could affect the availability and functionality of the Site.

### **OTHER TRACKING TECHNOLOGIES**

In addition to cookies, we may use web beacons, pixel tags, and other tracking technologies on the Site to help customize the Site and improve your experience. A “web beacon” or “pixel tag” is tiny object or image embedded in a web page or email. They are used to track the number of users who have visited particular pages and viewed emails, and acquire other statistical data. They collect only a limited set of data, such as a cookie number, time and date of page or email view, and a description of the page or email on which they reside. Web beacons and pixel tags cannot be declined. However, you can limit their use by controlling the cookies that interact with them.

### **PRIVACY POLICY**

For more information about how we use information collected by cookies and other tracking technologies, please refer to the PenChecks Privacy & Legal Notice posted on the Site. This Cookie Policy is part of and is incorporated into our Privacy Policy. By using the Site, you agree to be bound by this Cookie Policy and our Privacy Policy.

### **CONTACT US**

If you have questions or comments about this Cookie Policy, please contact us at:

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